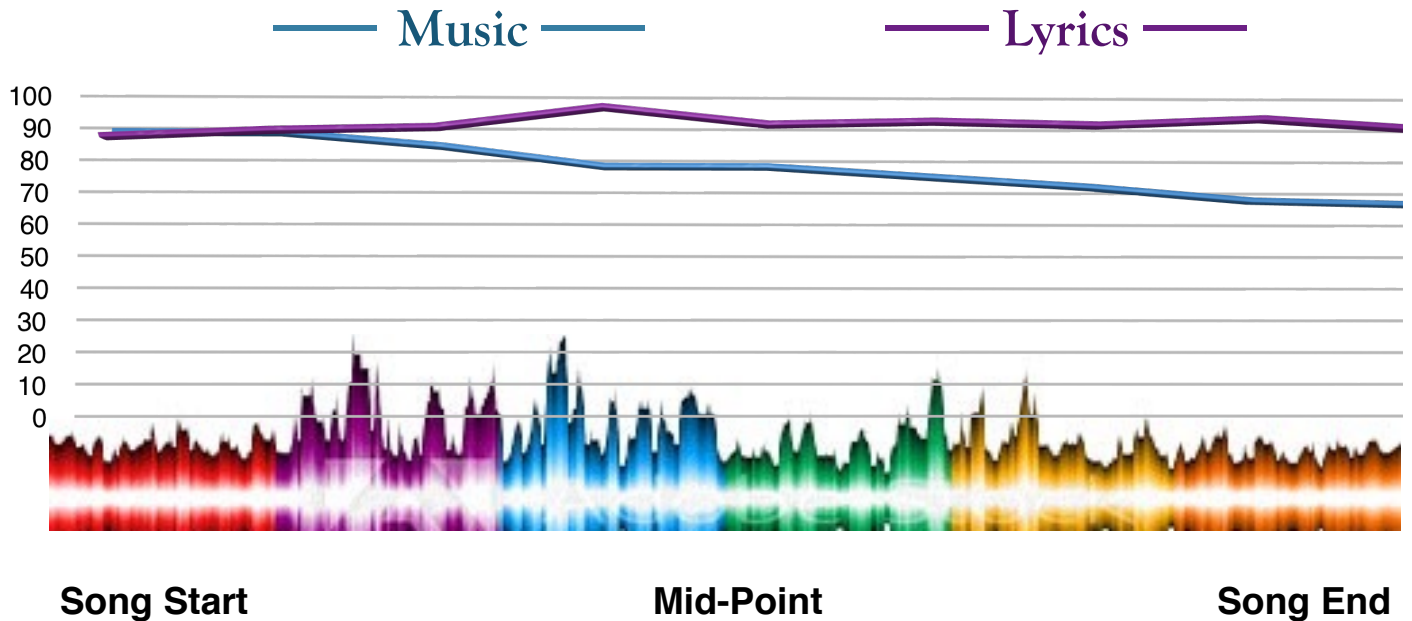


Fortune Of Thieves

Written By: Joanne Shaw

Attention Tracker



The “Attention Tracker” is a visual tool depicting how successful your song is at both grabbing and keeping the attention of your listener. One of the main components of a great song is its ability to catch your listener’s attention immediately and hold their interest throughout the entirety of the work.

Having higher scores in the middle of the song equates to the likeliness of the listener remaining engaged and not moving on to other songs. Having a high score near the end of the song equates to the likeliness of the listener wanting to hear more and playing the song multiple times.

Scores between 1- 25 illustrate which section of your song is not grabbing the interest of the listener. Staying below 25 for too long may result in losing a listener’s desire to completely listen to your whole song. Scores ranging from 75 - 100 show that your song is engaging at specified sections and more likely to maintain your listener’s interest.

Catchiness

Catchiness is how easy it is for one to remember a song, tune, lyric, phrasing, etc... It is often taken into account when writing songs, Alternatively, it can be defined as how difficult it is for one to forget it. A catchy song is a memorable song.

Music



Lyrics



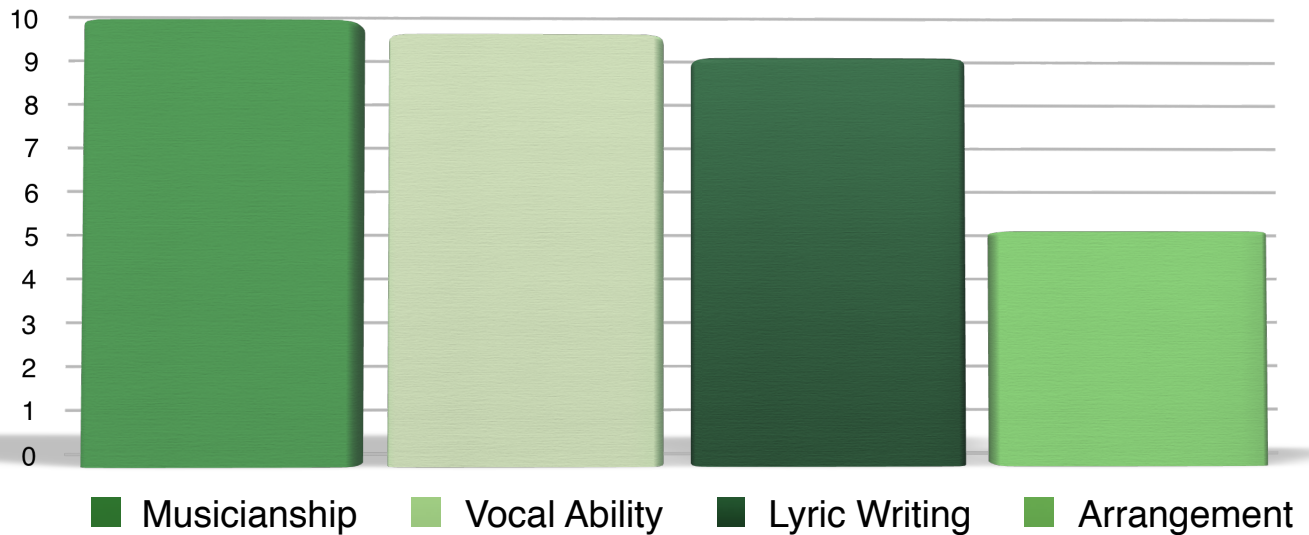
Melodies



Vocal Phrasing



Technical Evaluation



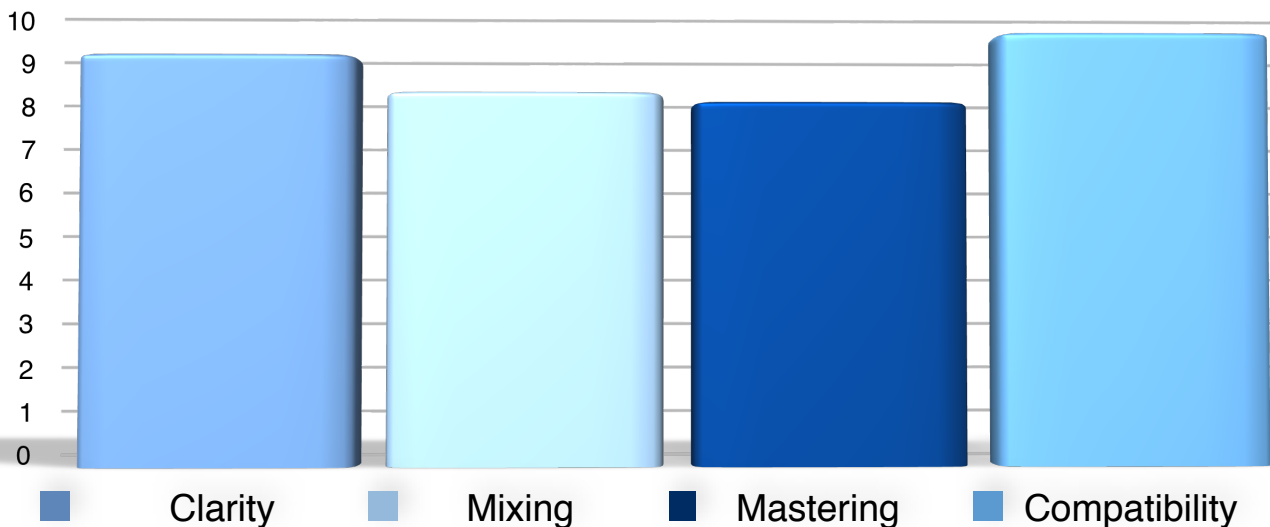
Musicianship: The musician's performance considering timing, technique, style and overall ability to play the song professionally.

Vocal Ability: The singer's performance considering timing, technique, staying in tune, tone quality, range, articulation and overall ability to sing at a professional level.

Lyric Writing: Ability to convey a message in a meaningful way by expressive word selection, flow of ideas and phrasing.

Arrangement: The effectiveness of bringing various sections of a song together to create a unified and coherent work.

Production Quality



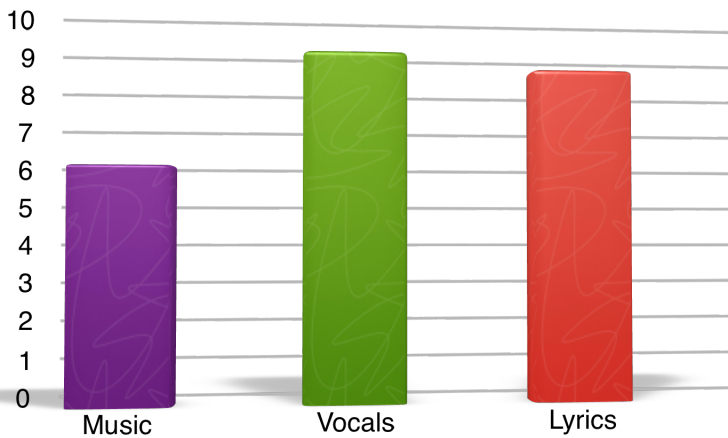
Clarity: The distinction, quality and purity of the individually recorded tracks.

Mixing: The combining of individual tracks through volume, panning, compression, effects, dynamics, frequencies etc... that place each track into it's sonic space.

Mastering: The polishing of a song's combined tracks with attention to EQ, normalization, compression and limiting.

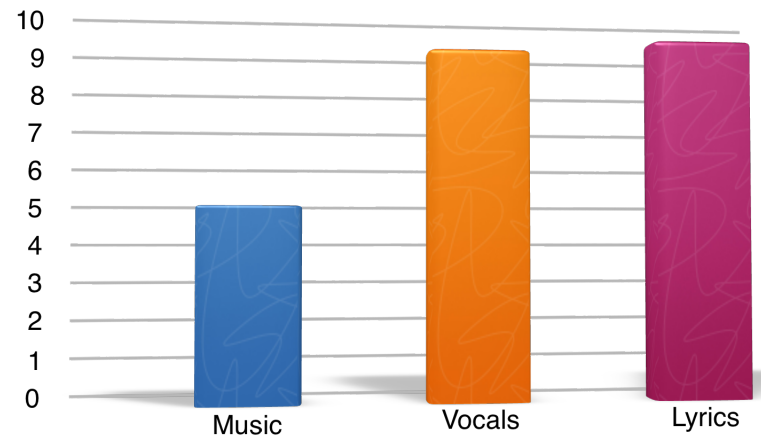
Compatibility: The degree to which the production fits the song's style. (Example: A folk song's mix may suffer if it is mixed like a hip-hop song that relies more on low-end bass and more distinction from the kick drum and snare.)

Marketability & Commercial Viability



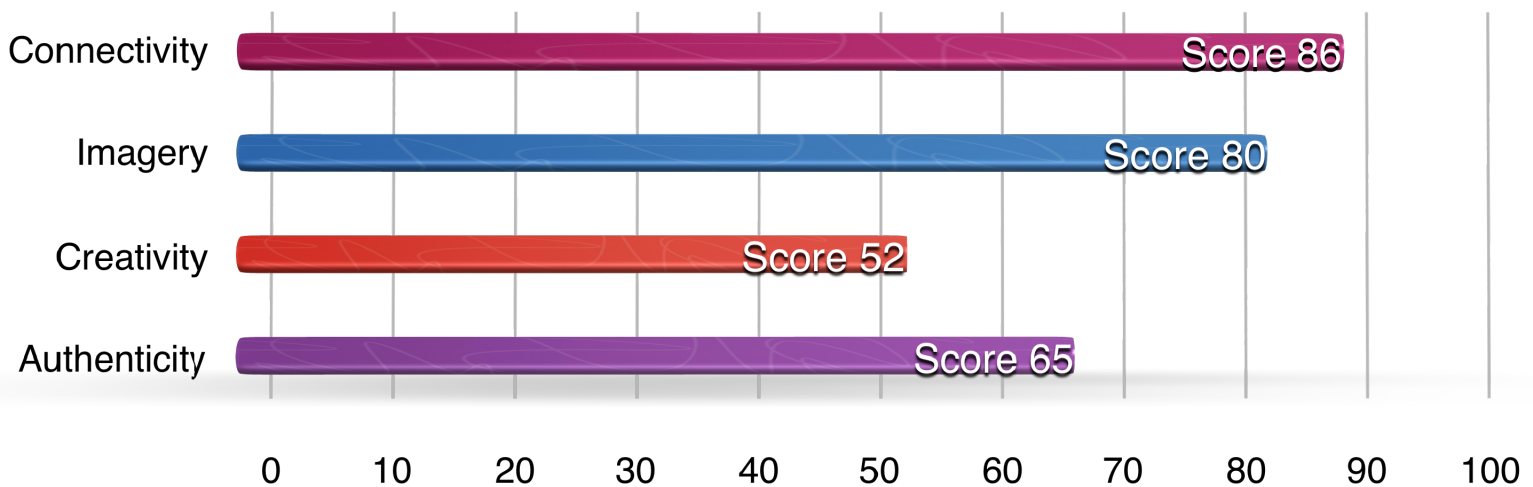
The extent to which a song and performance is compatible with current music trends while having the ability to be competitive among modern hit songs from the same genre.

Emotional Affect & Effective Delivery



The song's ability to engage and evoke an emotional response within the listener while allowing them to not only "hear" the song but to "experience" the feelings that the song conveys.

Songwriting Essentials



Connectivity: The song's ability to easily connect with the listener through subject matter and descriptive lyrics that can be commonly related to by others.

Imagery: The degree to which the song allows the listener to visualize the song and see its storyline unfolding in their mind.

Creativity: The uniqueness and originality of the song.

Authenticity: The degree to which the song comes across as believable, honest and/or sincere.

Commentary

I enjoyed the folkish style of the song and the phrasing you used to connect the various lines. When you hold out certain words like "thieves" or "and" on the first lines) while vocally bending the notes to introduce the next line, it becomes a very catchy technique.

You show lyrical talent by the descriptors you are using such as "rose painted scenery". Its an interesting story line.

The female singer has a good voice for this style. I would just be mindful of holding the notes out by using more of the tone and power that started a phrase. In some instances, it sounds like the words fade a bit at the end of the lines. This can be easily adjusted by picking the right times to breathe, posture and the amount of air one is expelling from their diaphragm so that it is evenly distributed throughout.

Regarding commercial viability, you might want to consider adding some chord changes or melody changes for the chorus to make it more distinct. I found myself getting lost in what was considered the verse or the chorus. While the verses are catchy, I kept wanting to hear where the song was headed to musically and melodically but it never really escaped the verse progression. There was a lot of repetition. Vocal harmonies can also make a chorus stand out. Having a hook different from the verse melody and music progression could really make this song shine.